

**hc** HOUSING COLORADO  
**CONFERENCE**

**2020** SPONSORSHIP PACKET

October 7-8 • Virtual Event

## Conference Sponsorship Levels

Hundreds of participants from throughout Colorado and across the U.S.

**SOLD OUT**

**TITLE**  
Sponsor

- Pre-recorded sponsor message before Opening Keynote on Wednesday
- 15 Conference Registrations
- Virtual Exhibit Hall Spotlight
- Full-page Program Acknowledgment
- Acknowledgement slide displayed during breaks
- Company logo on conference website & lobby

**\$30,000**

Member

**PRESENTING**  
Sponsors

- Pre-recorded sponsor message before Thursday Opening or Closing Keynote
- 10 Conference Registrations
- Virtual Exhibit Hall Feature
- Full-page Program Acknowledgment
- Acknowledgement slide displayed during breaks
- Company logo on conference website & lobby

**\$11,500**

Member

**CONTRIBUTING**  
Sponsors

- Sponsor message during Wednesday networking event
- 7 Conference Registrations
- Virtual Exhibit Hall Feature
- ½ Page Program Acknowledgment
- Acknowledgement slide displayed during breaks
- Company logo on conference website & lobby

**\$8,500**

Member

“ All of my Colorado clients and potential clients attend, so I wouldn't miss it! ”

- Past sponsor

# 2020 Conference Sponsorship Levels

**SOLD  
OUT**

## TIER ONE - HOSPITALITY SUITE

- 5 full Conference registrations
- Virtual Exhibit Hall Feature
- ¼ page program acknowledgement
- Acknowledgement slide displayed during breaks
- Company logo on conference website & lobby

**\$7,500**    **\$9,500**

Member

Non-member

## SCHOLARSHIP

- 3 full Conference registrations
- Virtual Exhibit Hall Feature
- Recognition on all scholarship materials including multiple marketing efforts
- Recognition during closing conference remarks
- Acknowledgement slide displayed during breaks
- Company logo on conference website

**\$5,000**    **\$6,500**

Member

Non-member

## BREAKOUT

- 3 full Conference registrations
- Exclusive sponsorship of one of the 16 breakout sessions including logo and moderator introduction
- Virtual Exhibit Hall Feature
- Acknowledgement slide displayed during breaks
- Company logo on conference website

**\$4,500**    **\$6,000**

Member

Non-member

## SUPPORTING

- 2 full Conference registration
- Virtual Exhibit Hall Feature
- Acknowledgement slide displayed during breaks
- Company logo on conference website

**\$2,500**    **\$4,000**

Member

Non-member

## CHARRETTES

- 2 full Conference registration
- Recognition on all charrettes materials including multiple marketing efforts
- Recognition during charrettes presentation after the conference
- Company logo on conference website

**\$1,500**    **\$2,000**

Member

Non-member

## ACKNOWLEDGMENT SLIDE

- Acknowledgement slide displayed during breaks
- Company logo on conference website

**\$500**    **\$1,000**

Member

Non-member

# 2020

## Conference Sponsorship Levels (continued)

### Find your right fit!

LEVEL	Logo on Conference Website	Included Registrations	Virtual Exhibit Hall	Program Acknowledgment	Additional Sponsor Messaging	Acknowledgment Slide
Title	✓	15	✓	✓	✓	✓
Presenting	✓	10	✓	✓	✓	✓
Contributing	✓	7	✓	✓	✓	✓
Tier One	✓	5	✓	✓		✓
Scholarship	✓	3	✓			✓
Breakout	✓	3	✓			✓
Supporting	✓	2	✓			✓
Charrettes	✓	2				
Acknowledgment	✓					✓