

Award Show



TYPE:
Reunion



EFFORT:
Low • Med • High



Prep work
required



No facilitation
required

And the winner is . . . !

Participants will enjoy mutual support of and passion for the industry, while celebrating individual and shared accomplishments. An emcee will present the awards, nominees, and winners, as well as create an exciting atmosphere. This session may be done live or pre-produced, based on your individual needs.

Ingredients:

- Emcee (moderator)
- List of awards
- Nominees & Recipients

What Matchbox Brings to the Table:

- Matchbox Virtual Spaces (pre-produced recommended)
- Chat Animator*

LIVE SESSION:

- Partner Success Coordinator
- Live Event Support

PRE-PRODUCED SESSION:

- Speaker Success Coordinator
- Session Director
- Post-Production team
- Live Event Support

*This role instigates conversation during the session by asking questions, responding to comments, and participating more generally to keep the chat rolling.

How to Prepare this *Matchbox Style*

Before the Event:

1. Establish a list of awards and generate a list of nominees.
 2. Discuss amongst the organizing committee and board of your organization to finalize a recipient for each award.
 3. Schedule a time with your project's Partner Success Coordinator to train and rehearse for the live session.
- NOTE:** Our Live Event Support team is also available on the day of your event.

Day of the Session:

1. Emcee/moderator meets with our Live Event Support Staff to test and run necessary technical tools (video/audio tests, screen share capabilities, etc.) fifteen minutes prior to the session's start time.
2. Attendees then join the live video streaming session during which they may share their thoughts and reactions in a live chat.
3. Emcee announces each award, nominees, and winners.



LIVE SESSION OPTION

Before the Event:

1. Establish a list of awards and generate a list of nominees.
2. Discuss amongst the organizing committee and board of your organization to finalize a recipient for each award.
3. The Speaker Success Coordinator then schedules a time with the emcee for them to record their presentation with the Session Director.
NOTE: Matchbox will take care of your post-production needs; please notify the Session Director ahead of time for any event-specific requests.
4. View the additional Speaker Training Video to learn more about preparing a great presentation, keeping your viewers engaged, and presenting effectively on camera.

Day of the Session:

1. The produced session is streamed on Matchbox's platform with a live attendee chat running concurrently.
NOTE: Our Live Event Support team will be available during your session.
2. Speakers, moderators, and attendees are all encouraged to participate in the live chat to celebrate everyone's accomplishments.

Spices

(optional but "delicious")

- Have award winners give acceptance speeches.
- Release a promotional video to build up a sense of community and celebration of overall industry success. (Matchbox can help with this, just ask your Partner Success Coordinator to set up a meeting with our production team!).
- Spotlight your nominees on your pre-event marketing platforms.
- Create your own award show hashtag!
- If the session is pre-produced, include a live Q&A after where the attendees can speak with the award recipients.



Including. Co-creating. Perfecting. Human.

Great values to share, no matter what team you're on.

At Matchbox, we are all about delivering high-engagement virtual experiences, co-created with you to meet the needs and interests of your community.

Do you have an idea for a recipe? Are you interested in working with us?

We'd love to meet you! Let's team up: info@matchboxvirtual.com